**Says**

What have we heard them say? What can we imagine them saying?

**Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Air Transportation is the transportation of passengers and goods via aircrafts.

The global air transportation market is expected to witness significant growth in the increasing air passenger traffic, growing numer of airport expansion projects, and rising demand for air freight services.

The demand for its services, as with most transport, is a derived one that is driven by the needs and desires to attain some other, find objective.

Air transportation is a major industry in its own right and it also provides important inputs Into wider economic, political and social processes.

**Does**

Type your heading...

Short summary of the persona

Air transportation plays a critical role in connecting people and business around the world, providing faster and more efficient transportation options than other modes of transportation

In-flight storage will be at hold temperature and whilst it may be quite low over most of the distance, the quality of the product will be highly dependent on prompt and speedy handling at the airports.

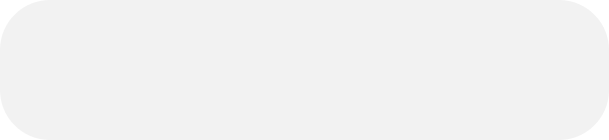
Air transport enables highly perishable and valuable products to be moved fast over long distances, but it lacks the environment control that is possible for other modes.

The air transportation is fast and quickly travel for the places.

The feel is good like that the you are very happily to the air travelling.

**Feels**

What behavior have we observed? What can we imagine them doing?



[**See an example**](https://app.mural.co/template/8734e26b-e4c9-45b9-a5ba-03ce4aa3c700/ca1d645e-05be-4feb-94bb-f670d5f20e7c)

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?